

**IN THE UNITED STATES DISTRICT COURT FOR THE
WESTERN DISTRICT OF MISSOURI
WESTERN DIVISION**

**IN RE: SIMPLY ORANGE ORANGE
JUICE MARKETING AND SALES
PRACTICES LITIGATION**

ALL ACTIONS

MDL No. 2361

Master Case No. 4:12-MD-02361-FJG

ORDER

On July 3, 2012, counsel for several plaintiffs in the underlying actions filed their Motion for Appointment of Leadership Group and Suggestions in Support [Doc. # 6]. Having found that the proposed Leadership Group satisfies the requirements of Federal Rule of Civil Procedure 23(g), the Court hereby appoints the following Interim Class Counsel:

1. **Plaintiffs' Liaison Counsel:** To serve as Liaison Counsel the Court appoints the following counsel:

Stueve Siegel Hanson LLP
460 Nichols Road, Suite 200
Kansas City, Missouri 64112

2. **Duties of Plaintiffs' Liaison Counsel:** Plaintiffs' Liaison Counsel shall have the following responsibilities:

(a) Communicate with the Court, on behalf of the Plaintiffs' Executive Committee, concerning scheduling and other administrative matters;

(b) Maintain an up-to-date, comprehensive Service List and promptly advise the Court and Defendants' counsel of changes to Plaintiffs' Service List;

(c) Receive and distribute to Plaintiffs' counsel, as appropriate, orders, notices, and correspondence from the Court, to the extent such documents are not electronically filed; and

(d) Receive and distribute to Plaintiffs' counsel, as appropriate, discovery, pleadings and correspondence and other documents from Defendants' counsel that are not electronically filed.

(e) Per discussions at the July 13, 2012 Initial Scheduling Hearing, Norman Siegel of Stueve Siegel Hanson LLP shall be the point of contact for Plaintiffs. Adam Moore of Shook Hardy & Bacon LLP shall be the point of contact for Defendants.

3. **Plaintiffs' Co-Lead Counsel:** To, together with Plaintiffs' Liaison Counsel, perform the duties delineated below, the Court hereby appoints Plaintiffs' Co-Lead Counsel consisting of the following counsel:

Seeger Weiss LLP
77 Water Street
New York, New York 10005

Carella Byrne Cecchi Olstein Brody & Agnello, PC
5 Becker Farm Road
Roseland, New Jersey 07068

Reese Richman LLP
875 Avenue of the Americas
Eighteenth Floor
New York, New York 10001

4. **Duties of Plaintiffs' Co-Lead Counsel:** Plaintiffs' Liaison and Co-Lead Counsel shall have the following responsibilities:

(a) Direct and manage pretrial proceedings on behalf of all Plaintiffs, including the briefing and argument of motions and the conduct of all types of discovery proceedings;

(b) Delegate work responsibilities to members of the Executive Committee, among others, and monitor the activities of all Plaintiffs' counsel to assure that Plaintiffs' pretrial preparation is conducted effectively, efficiently, and economically, that schedules are met, and that unnecessary expenditures of time and expense are avoided;

(c) Consult with and employ consultants or experts, as necessary;

(d) Fund the necessary and appropriate costs of discovery and other common benefit efforts;

(e) Coordinate settlement discussions or other dispute resolution efforts on behalf of Plaintiffs, under the supervision of the Court;

(f) Enter into stipulations with opposing counsel as necessary for the conduct of the litigation;

(g) Prepare and distribute to the parties periodic status reports;

(h) Maintain adequate time and disbursement records covering services as designated counsel; and

(i) Perform such other duties as may be incidental to proper coordination of Plaintiffs' pretrial activities or as authorized by further order of the Court.

5. **Plaintiffs' Executive Committee**: To assist in carrying out the duties set forth above and otherwise advance the interests of Plaintiffs in an orderly and efficient manner, the Court hereby appoints an Executive Committee consisting of Plaintiffs' Liaison Counsel and Co-Lead Counsel, as well as the following counsel:

Complex Litigation Group LLC
513 Central Avenue
Suite 300
Highland Park, Illinois 60035

Bursor & Fisher P.A.
369 Lexington Avenue
Tenth Floor
New York, New York 10017-6535

Scott+Scott LLP
500 Fifth Avenue, Floor 40
New York, New York 10110

Davis & Norris LLP
2154 Highland Avenue South
Birmingham, Alabama 35205

Faruqi & Faruqi LLP
369 Lexington Avenue
Tenth Floor
New York, New York 10017

IT IS SO ORDERED.

Dated: 07/20/12

S/ FERNANDO J. GAITAN, JR.
Chief Judge Fernando J. Gaitan, Jr.
United States District Court