

**IN THE UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF MISSOURI
WESTERN DIVISION**

IN RE: SIMPLY ORANGE ORANGE JUICE MARKETING & SALES PRACTICES LITIGATION ALL ACTIONS	MDL No. 2361 Master Case No. 4:12-MD-02361-FJG
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SCHEDULING ORDER

The Court held an initial Scheduling Conference in these consolidated actions on Friday, July 13, 2012, to discuss, among other things, the schedule for the initial phase of these proceedings. After consultation with the parties, the Court hereby Orders as follows:

1. Co-Lead Counsel for Plaintiffs will file a Master Consolidated Complaint (“MCC”) on behalf of all Plaintiffs subject to these proceedings on or before **August 14, 2012**.

2. The initial phase of these proceedings will focus on Defendants’ Motion to Dismiss:

Defendants’ Motion to Dismiss and Suggestions In Support	September 14, 2012
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Plaintiffs’ Suggestions In Opposition	October 15, 2012
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Defendants’ Reply Suggestions	October 30, 2012
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3. Discovery is stayed in all respects pending entry of further orders of this Court.

4. Other than as specified above, all actions in these consolidated proceedings and any actions subsequently transferred by the Judicial Panel for Multi-District Litigation are stayed in all respects pending entry of further orders of this Court. To the extent there are deadlines that would otherwise exist for objections, responses, replies, answers,

affirmative defenses or other responsive pleadings to complaints, motions, discovery, or other pleadings, such deadlines for responsive pleadings are stayed until further Order of this Court.

5. A separate order will issue identifying and specifying the responsibilities of Liaison Counsel, Co-Lead Counsel, and the Plaintiffs' Leadership Group.

DATE: July _20_, 2012
Kansas City, MO

IT IS SO ORDERED.

S/FERNANDO J. GAITAN, JR.
Chief Judge Fernando J. Gaitan, Jr.
United States District Court